

Public Relations, Advocacy & Legislative Committee

Meeting Agenda

Monday, February 1, 8 pm

1. Issues & Legislation for 2020-21 School Year

- a. Responses for:
 - i. [Proposed BOE statement on Executive Budget](#) - **We agreed that the budget is our primary focus for legislative advocacy right now.**
 - ii. Cancelling regents and state tests - **We've previously sent a letter about this, as well as sharing a NYSED survey with the public.**
- b. Details for upcoming election - **Election info remains TBD**

2. Advocacy

- a. Updates on regional associations (NYSSBA, LHEC) and unified BOE advocacy statements across districts - **LHEC is releasing a statement on the executive budget this week**
- b. Topics for meeting with state legislators - **Meredith & Flora will attend these meetings. Questions will be developed out of the Capital Conference (2/3) and the next DCSBA meeting (2/4)**
- c. [NYSSBA Capital Conference](#) - Feb. 3

3. Website Update

- a. Update on [new website](#) - **the site was migrated to its new design over the weekend. Still resolving issues and there's a meeting scheduled with a Blackboard rep this week (it's a Blackboard website). Recommending a period of ~1 week to resolve any bugs/issues before publicizing the website.**
- b. Resolve issues around sharing budget info outlined in draft Comptroller Audit. Recommended location on revised website: Homepage → Plans & Policies → Budget (links on this page to proposed budget, adopted budget, budget-to-actual, and sub-pages for audits, CAPs, and multiyear financial plan). How do we ensure this happens? Who would be responsible for posting these things in the correct place (not just in BOE meeting minutes) - **This web structure was recommended during the meeting.**
- c. Discuss inclusion of [advocacy section](#) - **Dr. Landahl agreed on including this section in the website.**
- d. Discuss process for including individual pages for each committee, with meeting info, goals and summaries. - **Members and Dr. Landahl agreed that this is a good idea, and the next step would be to discuss with the larger Board. The questions we need to ask during a board meeting:**
 - **Should each board/district committee have its own homepage?**

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- **What would the committees include on this page? Meeting times/link/agendas; goals, if any; meeting summary/minutes**
 - **What would be included in the minutes/summaries? Do we need a standard format for this across all committees, and if so, what is it?**
 - **How do we build this into the process/responsibilities of each committee? Who on the committee will take charge of it each year?**
 - **What does Dr. Landahl need to do on his end to ensure admin involvement and follow-up?**
- e. Promotion of new website (including across [BCSD-related social media](#)) - **This will happen once the website has been fully QAed. Recommendations for promotion include:**
- **Superintendent blog**
 - **Posting across social media**
 - **District email**
 - **Announcement at the next Board meeting**